

Greg Nickerson Bio

Greg has been involved in the agricultural industry since growing up on a farm in northern Iowa, raising pigs and sheep to pay his way through college. After earning an agriculture journalism degree at Iowa State University, Greg served as a reporter at the *Des Moines Register* and a broadcaster for an Ames, Iowa radio/TV station. Prior to joining Bader Rutter, he did communications work for two commodity futures consulting organizations. Greg brought his deep agricultural roots to Bader Rutter in 1985 and now oversees all agency day-to-day operations as CEO. He has served on the national FFA Foundation Sponsors Board, helping the organization raise millions of dollars for deserving young men and women. Greg was awarded an honorary American Farmer degree and has initiated a BR scholarship at his alma mater, Iowa State University. Earlier this year, Greg was named the NAMA Marketer of the Year, accepting the award on behalf of the agency and its clients. Through his leadership, the agency has doubled its business in the last eight years. Bader Rutter has been the largest agri-marketing agency in the country for more than a decade.